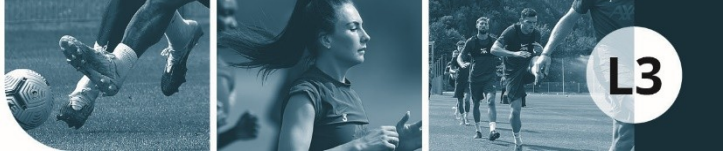
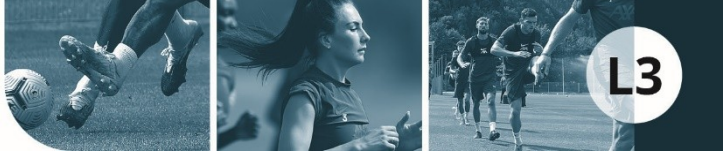


BTEC Assignment Brief

Qualification	Pearson BTEC International Level 3 Qualifications in Sports
Unit number and title	Unit 30: Organising Events in Sport and Physical Activities
Learning aim	A: Explore considerations of sport and physical activity events
Assignment title	**Key opportunities and requirements of sport and physical activity events**
Assessor	
Issue date	
Hand in deadline	

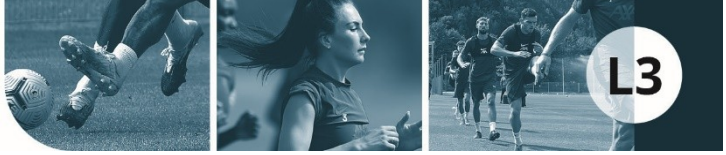
Vocational Scenario or Context	More and more senior schools are delivering vocational activities to their pupils to prepare them with relevant work skills for when they leave school. A popular activity is organising sport and fitness events. Your local senior schools, Schools Game Organiser (SGO) has asked you to take on the role as their assistant in preparing to deliver a range of fitness or sporting activities for the local primary schools. You have been asked by the SGO to produce a presentation that will be presented to young sports leaders who will be organising different fitness and personal training events within the local area. They would like the focus of the presentation to demonstrate further understanding of the different types of events, the roles and responsibilities that they would need to consider when preparing to deliver a sport or a physical activity event.
Task 1	You have been asked to produce a presentation for the SGO to use with sports leaders to assist them in organising events in local primary schools. It should look at the different types of events that they could help to organise as well as the roles and responsibilities an events team need to follow to deliver a successful event. Events often differ in scale with some held in local and regional areas whereas others can be done nationally or even globally. Initially, you will need to research the different types of sport and physical activity events that are offered. The SGO has asked you to then focus on the purpose of the activity and how those involved in it, in different capacities, can impact on how the event is organised. The purpose of the activity could range from being educational, to fundraising for a specific cause such as the Race for Life.



	Within the first section of the presentation the SGO would like you to explain the different types and purposes of sport and physical activity events. In the next stage of the presentation you have been asked to recognise the significant contributions that each different role and responsibilities that go with it have in planning and executing the event. Involvement in an event can be seen just once or on multiple occasions during the different stages of planning and execution. In this section of the presentation the SGO would like you to explain the roles and responsibilities associated with sport and physical activity events. The SGO would also like you to analyse the types, purposes and responsibilities associated when organising events. As these types of event tend to differ in size and structure it is crucial to evaluate how these roles often interrelate or simply overlap when looking to make the event a success. You should also evaluate the types, purposes and responsibilities associated when organising events. Depending on the type of event, these factors may have more or less relevance, but most are still common between all events.
Checklist of evidence required	A written report that initially focuses on the considerations of sport and physical activities. The report should then evaluate the purpose, roles and responsibilities for those people involved with different types of sport and physical activity events.

Criteria covered by this task:	
Unit/Criteria reference	To achieve the criteria you must show that you are able to:
A.P1	Explain the different types and purposes of sport and physical activity events
A.P2	Explain the roles and responsibilities associated with sport and physical activity events.
A.M1	Analyse the types, purposes, roles and responsibilities associated with sport and physical activity events.
A.D1	Evaluate the significance of the purposes, roles and responsibilities associated with different types of sport and physical activity events.

Sources of information to support you with this Assignment	Capell, Laura (2013) Event Management for Dummies, Chichester: John Wiley & Sons. Masterman, Guy (2009) Strategic Sports Event Management, London: Routledge Supovitz, Frank and Goldwater, Robert (2013) The Sports Event Management and Marketing Playbook 2nd Edition, John Wiley & Sons
Other assessment materials attached to	*eg, work sheets, risk assessments, case study*



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